

Bromley
Brighter Beginnings

Schools Fundraising Pack

Thank you so much for choosing to support Bromley Brighter Beginnings at your school.
This pack includes lots of hints, tips, ideas, and also a few guidelines, to help you with your fundraising.

Registered Charity Number 1210626

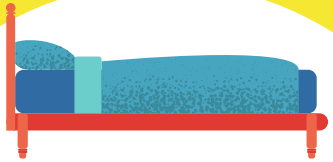
What impact will your fundraising make?

Bromley Brighter Beginnings (BBB) is a registered charity which works t**o help families** living in **financial hardship** across the London Borough of **Bromley**. We provide items such as buggies, cots, toys and clothes to families in need. Whilst at BBB we champion recycling by passing on excellent condition pre-loved items where we can, we do buy many items new including nappies, wipes, formula, children's beds, mattresses and school uniform.

Did you know 1 in 5 children in the borough of Bromley are living in poverty?



£50 could buy a blazer for a secondary school pupil

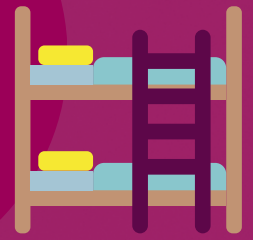


£300 could pay for a brand new single bed, complete with in-built storage, mattress, bedding, delivery and installation for a child who may be sleeping on a sofa or floor, or sharing with a sibling



£100 could pay for a Newborn Pack, which provides essentials for a new mum and her baby

£550 could pay for a bunk bed so two children can have their very own safe, secure, new beds



Fundraising Ideas



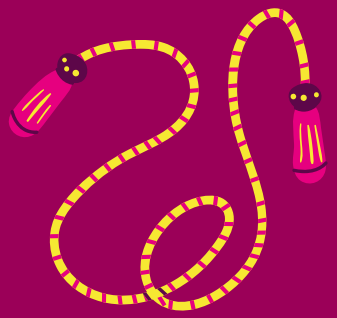
Wear yellow, odd socks, sportswear, fancy dress, own clothes, or PJs Day....

Whatever theme you choose, make it as fun as possible, pick a date, make sure you give the children and parents / carers plenty of notice (plus reminders!), and ask each child to bring in a small donation on the day.

Bake Sale

Ask your students or their adults to donate cakes or home bakes and sell them during or after school. Don't forget to label cakes and include details of any allergens. For more inspiration for your bake sale, take a look at our Bake Sale Pack.





Sponsored run, silence, skipping or games

Have your pupils choose a fun challenge they would like to take part in and ask their parents, families and friends to sponsor them. Use our simple steps below to create a JustGiving page where donations can be made, and share details of the link with potential sponsors.

Donation Day

At BBB we love to receive amazing donations of items for our projects, especially in November for our Christmas for Every Child campaign. We would be happy to provide guidance about what we need collecting at any specific time, and support you in any way necessary, so please contact us at info@bromleybrighterbeginnings.org.uk in advance of arranging your Donation Day.



Fundraising Ideas



Talent Show

Invite your pupils to showcase all their amazing talents on stage and ask parents and carers to make a donation to BBB on the day or through a JustGiving page in lieu of a ticket price.



Sports Day

Include a fundraising element in your school sports day. Host a teachers' race, a parents' race or a crazy obstacle course and ask spectators to make a donation.



Headteacher Challenge

Children love to see their teachers taking part in fun challenges. Perhaps your headteacher would be willing to perform during a school assembly, spend a day in school 'jail' or wear an outfit chosen by the children for the day in return for pupils' sponsorship.



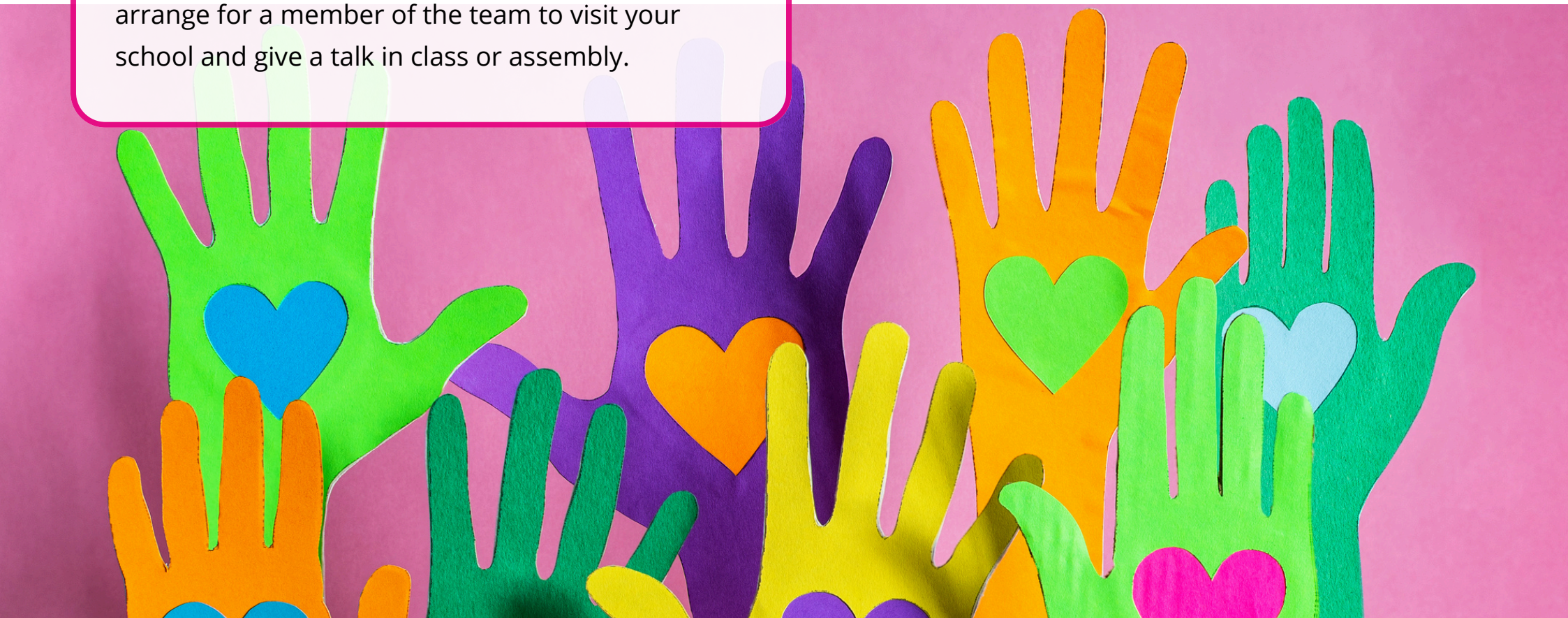
Quiz/bingo night

Host a ticketed quiz or bingo night at your school and donate any profits to BBB.

Could BBB be your School Charity of the Year?

Do you or your students have the opportunity to nominate a good cause to become your '**School Charity of the Year**'? If so, please do consider choosing BBB. We can help by providing the school with posters to give the children more information about what they are fundraising for and we can also arrange for a member of the team to visit your school and give a talk in class or assembly.

To arrange a visit please contact us:
fundraising@bromleybrighterbeginnings.org.uk



Sponsorship

It's simple and easy to ask for sponsorship for an event using JustGiving. Just follow these quick and easy steps.

- Log on to https://www.justgiving.com/bromley-brighterbeginnings
- Click on the 'Fundraise for Us' box in the top right hand corner
- Choose which event you are organising, or select 'doing your own thing' and click on 'start'
- Fill in the form with the details of your event
- Click on 'create your page'
- You should be ready to start raising money.



How else can your school help?

Spread the word - quite simply, the more people who know about BBB, the more families we can help!

Assembly

Host an assembly to tell your pupils about our work and ask them to share what they have learnt with their parents or carers. If you would like one of our team to give a talk, contact: fundraising@bromleybrighterbeginnings.org.uk

Posters

Ask your students to create posters about the charity and its work to share with the rest of the school, family and friends.

Christmas Brochure

Do you or your PTA produce a brochure at Christmas to send out to parents? If so please consider including a copy of our leaflet. Contact us at : fundraising@bromleybrighterbeginnings.org.uk for a high-res copy.

Leaflet

Download and distribute an e-version of our leaflet here detailing our services and contact details to all parents and carers.



How to pay in your funds

If you have set up a **JustGiving page** using the details on page 6, don't worry, you don't need to do anything, JustGiving will send us the money that people have donated online.

Send a cheque (including all your details so we can say thank you) to:
Treasurer of Bromley Brighter Beginnings
PO Box 1302,
Bromley,
BR1 9PF



Pay directly into our Bromley Brighter Beginnings account

Please email us at
fundraising@bromleybrighterbeginnings.org.uk,
with details of your fundraising and bank transfer so we can say thank you publicly!

Bank: Metro Bank
Account name: Bromley Brighter Beginnings
Account number: 56022503
Sort code: 23-05-80

Parental Permission



It is important to ensure parents are aware and give consent for fundraising activities their child is involved with by notifying them in advance.

We love to share news of fundraising activities on our social media and would be delighted to receive photos from your events. But please do ensure you have permission from parents or guardians for photos to be shared online before sending them to us.



Your Fundraising Checklist

- [ ] Choose your fundraising activity
- [ ] Set a time and date
- [ ] Decide how you will collect your donations
- [ ] Promote your activity – let everyone know what you are doing
- [ ] Complete your activity – have lots of fun!
- [ ] Collect and pay in any donations
- [ ] Thank everyone who took part or supported you

Thank you

Please do not forget to send a huge THANK YOU from everyone at Bromley Brighter Beginnings to all the children, staff, parents, carers and anyone else involved in your fundraising efforts. We are all incredibly grateful for your support, hard work and all the funds you have raised, which will help us to support more families in our local community.

If you would like to please do add your fundraising total, print off and share our thank you certificate, found here, with those involved or put one on display in your school.

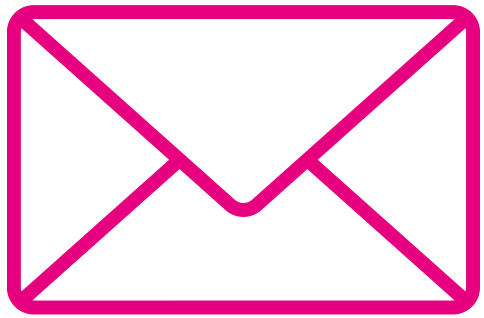




Get in touch!

For any questions, requests, or just to tell us what you are planning, please do get in touch. We would be delighted to hear from you! Email us at, fundraising@bromleybrighterbeginnings.org.uk.

For more fundraising ideas, poster templates and other fundraising resources, please visit our website:
www.bromleybrighterbeginnings.org.uk/index.php/fundraising-resources



Find out more:

- www.bromleybrighterbeginnings.org.uk
- info@bromleybrighterbeginnings.org.uk
- /groups/BromleyBrighterBeginnings
- @BrighterB
- @bromleybrighterbeginnings

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